



Worldsensing and SIGFOX announce the world's largest Intelligent Parking deployment with Micronet, the SIGFOX Network Operator for Russia

The Intelligent Parking solution in Moscow, now in its second year of operation, has proven the success of the combination of Worldsensing's Fastprk solution and cost-effective, low-energy consuming SIGFOX connectivity

London, UK & Labège, France – January 23, 2014 – **Fastprk, the intelligent parking solution from Worldsensing, combined with the unique SIGFOX cellular based connectivity offer, has proven its success and is now in its second year of operation in Moscow. The recent installation of 11,000 sensors, adding to the 4,000 sensors already deployed, equips the Russian capital with the world's largest deployment of an Intelligent Parking solution.**

This solution, in operation since November 2013, enables Moscow to reduce traffic in the city center. According to The Moscow Times, the Russian capital is the most congested city in the world, followed by Istanbul, Warsaw and Marseille.

The project is deployed, maintained and operated by Micronet, the SIGFOX Operator connecting Russia to the SIGFOX Global Network.

Moscow now benefits from Fastprk technology, which enables users to find a parking spot via a mobile app or through electronic street panels.

The solution also facilitates optimal management of urban parking areas by providing, for instance, information about the most frequented areas and times of the day. Furthermore, by reducing the time to find parking, traffic density is reduced and the user saves fuel and time, consequently reducing CO2 emissions, thus making the city greener, and a more pleasant place to live.

"With SIGFOX, FastPrk sensors no longer need any local network infrastructure, since they now connect directly to the FastPrk platform, thanks to out-of-the-box connectivity", says Ignasi Vilajosana, CEO of Worldsensing.

According to Jaap Groot, SIGFOX VP Global Sales, "Being chosen as the connectivity solution for this large scale project confirms our approach to smart cities' needs for low power and plug&play connectivity. We are confident that Micronet will roll out many more IoT projects on the SIGFOX network as our operator for Russia".

The plan for the coming years is to continue to grow the number of sensors, providing continuity to this project, which is driving the city forward.

About SIGFOX

SIGFOX is the first and only cellular network operator dedicated to low bandwidth communications for connected objects. Thanks to its patented two-way UNB technology, SIGFOX is revolutionizing the world of M2M and the Internet of Things, by enabling large-scale connection of objects through a simple, low energy consuming and cost-effective subscription-based connectivity solution. The cellular based solution allows connected devices to be completely independent of local networks and thus removes the installation complexity for the end users. SIGFOX contributes to wireless communication networks what Twitter contributes to web communications, i.e., the ability to communicate the essentials at low cost. SIGFOX deploys the network through the SIGFOX Network Operator partnership program and is actively looking for new partners to participate in the worldwide rollout.

For more information, see SIGFOX and follow us on Twitter @sigfox.

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About Worldsensing

Worldsensing is a technology company created in 2008 in Barcelona, which designs and develops pioneering wireless technological solutions based on machine-to-machine (M2M) communications.

In 2012, Worldsensing became one of the 17 companies that shape the Smart City ecosystem, according to Pike Research. Since then, the company has grown exponentially, selling its solutions in the USA, China, and countries in the Middle East.

Fastprk also won the Stockholm Smart City Living Labs Global Award 2011 and the IBM Smart Camp 2010 London Award.

The company addresses three market sectors with solutions offering significant operational advantages:

1-Smart Cities, with Fastprk as a main product

2-Smart Infrastructures, launching Loadsensing, which offers sensing solutions that enable predictive maintenance and monitoring of large infrastructures

3-Smart Acquisition, deploying Spidernano, one of the most advanced wireless seismic acquisition systems.

Today, the company employs 30 engineers and executives based in its London and Barcelona offices.

For further information, visit www.worldsensing.com

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